

Kasey Crawford

Hi! My name is Kasey. I'm a designer, animator, video editor, and all-around artist. For 5 years I have been cultivating a workflow of collaboration, creative transparency, and freaking awesome work. If you have any questions, please reach out to me through the portfolio above or the contact information below!

Experience

VIDEO PRODUCTION SPECIALIST

PenFed Credit Union - Tysons, VA

- Writing video scripts and crafting storyboards for various media formats.
- Leading internal filming, production, and editing for company projects.
- Collaborating with various teams, including the design, marketing, and video teams, to design and animate digital ads and YouTube content.

MANAGER; MOTION GRAPHICS

Plus Communications - Arlington, VA

- Produced graphic overlays and animated content for broadcast and commercial work.
- Specialized in full pipeline video editing and color correction.
- Worked on set as production assistant, B-Cam operator, and behind the scenes photographer.

JR. MOTION DESIGNER

Ingenuity Studios Inc - Los Angeles, CA

- Created UI graphics, screen overlays, and sign replacements that were utilized in various Disney/Hulu shows and movies.
- Shadowed a range of artists, producers, and directors.
- Learned how to navigate a complex workflow involving multiple teams working on the same project.

MOTION GRAPHICS DESIGNER

Cellular Sales - Knoxville, TN

- Designed and animated social media posts and in-store signage using Verizon assets.
- Edited long-form video content for customers as well as internal PSAs.
- Led collaboration sessions with the graphic designers and creative director on seasonal campaign updates.

Skills

CERTIFICATIONS

FAA Part 107 Drone License
School of Motion Photoshop & Illustrator Unleashed
LinkedIn Learning Cinema4D

PROGRAMS

After Effects
Premiere Pro
Photoshop
Illustrator
Davinci Resolve
InDesign
Cinema4D

AWARDS

PRWEEK "Best in Crisis"
2024 dotCOMM Gold Award

Contact

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